

Education:

B.Des in Business Service And System Design

Srishti Manipal Institute of Art and Design Technology

2020-2024

Higher Studies (PCM, CS)

Ecole Global International Girls School 2018

Pinewood School 2019

Volunteer:

U&I Trust

English Teacher

Software:

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Miro

Figma

Adobe XD

Procreate

Bio:

I am a UI/UX Designer and Researcher with a strong foundation in both creative execution and analytical thinking. Over the past few years, I have cultivated many skill sets by developing user-centered design solutions across diverse industries. As an emerging practitioner, I remain deeply curious about evolving design challenges and am consistently driven by the opportunity to grow through them.

My strength lies in the ability to look beyond the obvious—to explore deeper insights and translate them into thoughtful, intuitive designs. As a designer I bring a strong sense of collaboration, a willingness to take on complex problems, and a passion for crafting meaningful user experiences.

Experience :

- GALLERYSKE | Gallery Associate (Full Time)

April 2025

Managing the gallery’s website and curating walkthroughs and experiences that enhance visitor engagement. I also develop strategies to expand the gallery’s reach by connecting with diverse audiences and by creating inclusive engagement for our exhibitions and programmes.

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GALLERYSKE (IAF) | Gallery Coordinator (Intern)

Feburary 2025

During the Indian Art Fair 2025 I was responsible for coordinating production processes to ensure timely and accurate exhibition setup. Engaged with potential art collectors, introducing them to the gallery’s represented artists and artworks, and facilitating meaningful conversations around the works on display.

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Social Innovation Studio | UX Researcher (Part Time)

November 2023- Feburary 2024

Led the development of the Impact Assessment Report for Maruti Suzuki’s CSR initiatives (2023-2024). Designed comprehensive research protocols that were executed by the field team and oversaw data organization and analysis. The findings were synthesized into a concise, actionable report used to evaluate and inform future CSR strategies.

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Social Innovation Studio | UX Researcher (Intern)

May 2023 - October 2023

Conducted surveys and interviews to identify implementation gaps in community projects for Plustrust, Say Trees and Vrutti. Designed and facilitated virtual workshops for rural women. Insights informed improved, context-driven design solutions.

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Earth Baby | Graphic Designer (Intern)

April 2023 - May 2023

Developed A+ content for product listings, enhancing brand presence and customer engagement across Amazon’s platform.

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U&I Trust | Data Analyst (Intern)

November 2022 - January 2023

Designed and maintained Excel trackers to monitor course progress, volunteer participation and onboarding of new interns, ensuring smooth coordination across programs.

- **Easy to Pitch | Graphic Designer** (Intern) April 2022 – July 2022
Ideated innovative brand representation concepts and contributed to final pitch decks presented to investors, aligning creative strategy with client vision.
- **The Boring News Co | Graphic Designer** (Intern) June 2021 – September 2021
Ideated and created custom illustrations for newsletters, enhancing visual engagement and aligning with brand communication.

Project:

NIMHANS X FEDINA | Art Performance

Jan 2024 – May 2024

In my Thesis project showcased at the Srishti Manipal Collective 2024, I collaborated with NIMHANS and Fedina to create an impactful art performance addressing Child Sexual Abuse (CSA). This performance used two pressure cookers and kite paper as metaphors to convey the intense and often hidden emotional scars of CSA survivors. The pressure cookers' steam interacted with the kite paper, symbolizing the breaking points and leaving lasting impressions, much like the trauma experienced by the survivors.

Hum or Tum | Business Model

August 2023 – December 2023

For my pre-thesis project, which addressed the issue of stress in children, I developed a toolkit that could be implemented in schools. This toolkit aids students in identifying and managing stress. Additionally, I proposed enhancing awareness among parents and students through theater plays performed by the students themselves, creating an engaging and educational experience.

Withering Ties | Theatre Performance

November 2022 – December 2023

I developed a play as a prototype for my pre-thesis project, leading a team of 25 students. I took charge of the direction, scriptwriting, and acting. Under my leadership, there were five team leaders responsible for procurement, light and sound design, costumes, and marketing. Performed as one of the key characters in the play.

Kochi-Muziris Biennale – The Soil Assembly | Performance

February 2023

I led the procurement for Cascoland at Srishti Manipal in collaboration with the faculty. Our team constructed a bamboo hut featuring irrigation systems to highlight the work of Hydrolore, a company based in Bangalore. Additionally, I designed pamphlets and an easy-to-follow booklet for one of Hydrolore's home-installable products that previously lacked a manual.

Bear With Us | Theatre Performance

November 2022

Performed as a lead character in a socially-engaged play advocating for the rights of forest communities, staged at Bangalore Creative Circus and Srishti Manipal Institute of Art, Design, and Technology.

Courses & Certification:

Foundations of User Experience Design

(By Google on Coursera)

Credential URL: [Click here](#)

Brand Identity & Strategy

(By IE Business School on coursera)

Credential URL: [Click here](#)

Design-Led Strategy: Design thinking for business strategy and entrepreneurship

(Coursera)

Credential URL: [Click here](#)

Technique of Service Sales for Entrepreneurs (Manipal Centre for Innovation Leadership & Entrepreneurship)

Credential URL: [Click here](#)